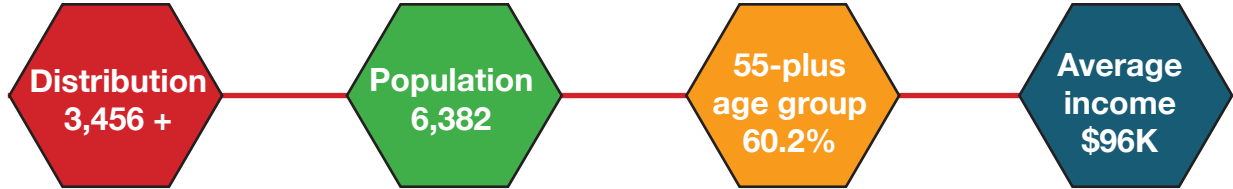


Advertising Rate Card • November, 2024

Local news is back in Peachland this November!

Peachland YOUR COMMUNITY NEWSPAPER **POST**

No small town is complete without a local newspaper: that's what's driving a group of local men and women to bring back a local news source to Peachland. And that includes a solid place for local businesses to advertise their services.



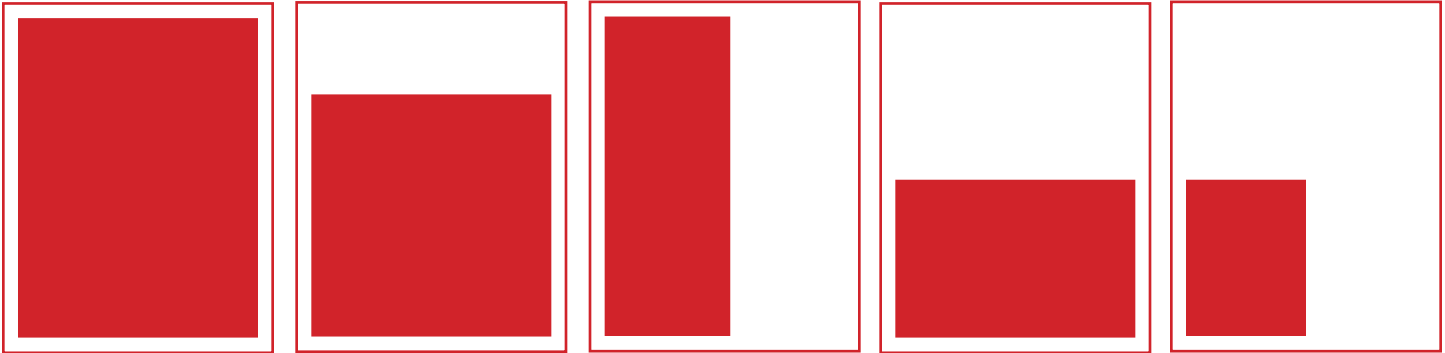
ADVERTISING RATE CARD • Advertise your business in the newspaper Peachland wants!

Price Point Chart	1 per year	4 per year	8 per year	26 per year
Full Page	\$1,200	\$1,044	\$940	\$864
3/4 page	\$920	\$800	\$720	\$663
1/2 page	\$615	\$535	\$482	\$443
1/4 page	\$310	\$270	\$243	\$223
1/8 page	\$156	\$136	\$122	\$112
1/16 page	\$78	\$68	\$61	\$56
Back Page	\$1,450	\$1,262	\$1,135	\$1,045
Inside Front	\$1,350	\$1,175	\$1,057	\$972
Front Banner	\$500	\$435	\$392	\$360
Page 3 Banner	\$400	\$348	\$313	\$288

•••• **RELAUNCH SPECIAL! Buy Four Ads for the price of Three** ••••

YOUR COMMUNITY NEWSPAPER
Peachland **POST**

Single Ad Relative Sizes



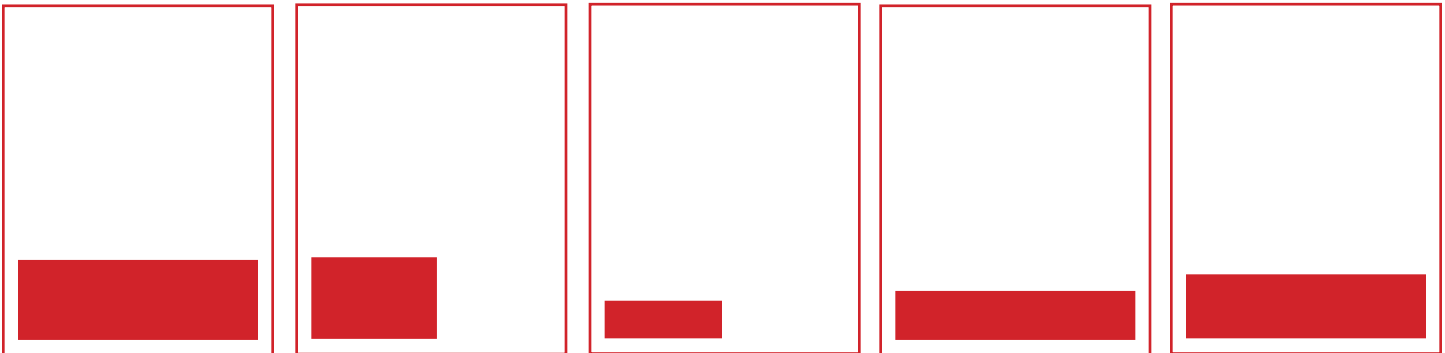
Full Page
10.25”H x 11”V

3/4 Page
10.25”H x 8.25”V

1/2 Page Vertical
5”H x 11”V

1/2 Page Horizontal
10.25”H x 5.5”V

1/4 Page Vertical
5”H x 5.5”V



1/4 Page Horizontal
10.25”H x 2.75”V

1/8 Page Horizontal
5”H x 2.75”V

1/16 Page Horizontal
5”H x 1.365”V

Front Banner
10.25”H x 2”V

Page 3 banner
10.25”H x 2.75”V

PLEASE NOTE: Newspaper advertising deadline Friday, 5 p.m. for publication the following Friday.

WEB ADVERTISING RATES • WWW.peachlandpost.org

All pages Top Banner
1000 pixels wide x 130 pixels height

\$250/mo

Combination print and web advertising rates are also available.

All pages Lower Base Bar
1000 pixels wide x 130 pixels height

\$175/mo

Web designers should work with vector files (Illustrator or InDesign). Please save the files as JPG for web, 72 dpi. A production charge of \$30 if we create the ad or resize an ad to fit our sizes.

Home Page Block Ad
374 pixels wide x 476 pixels height

\$100/mo

Full Width Home Page Block Ad
1200 pixels wide x 476 pixels height

\$250/mo

Sidebar Ad
300 pixels wide x 180 pixels height

\$50/mo

Double Sidebar Ad
600 pixels wide x 180 pixels height

\$75/mo

For advertising enquiries, contact

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